FRIDAY  MARCH 18, 2016

REGISTRATION Yosemite Lodge - Mountain Broiler Restaurant

WORKSHOP

10 a.m. - noon  Wilderness Survival Strategies for Yosemite and Beyond
Susanne Spano, MD

1:00 p.m.  Welcome

1:15 p.m.  On Call at 30,000 Feet: Is There a Doc on Board?
Susanne Spano, MD

2:15 p.m.  Movement Disorders: From Diagnosis to Treatment
Georges Naasan, MD

3:15 p.m.  Break

3:30 p.m.  Dementia: It's Not All Alzheimer's
George Naasan, MD

4:30 p.m.  Asthma vs. COPD: How to Tell the Difference
A.M. Aminian, MD

5:30 p.m.  Adjourn

SATURDAY  MARCH 19, 2016

PROGRAM

8:00 a.m.  Assessment and Treatment of Hypertriglyceridemia
John R. Nelson, MD

9:00 a.m.  Hot Topics in Sports Medicine
Carlin Senter, MD

10:00 a.m.  Break

10:30 a.m.  Sports Concussion Management for Primary Care
Carlin Senter, MD

11:30 a.m.  New Strategies in the Management of Inflammatory Skin
Gregory Simpson, MD

12:30 p.m.  Adjourn

WORKSHOP

1:30 - 3:30 p.m.  Dermatology Case Studies
Gregory Simpson, MD

SUNDAY  MARCH 20, 2016

PROGRAM

8:00 a.m.  Personality Disorders that Complicate Primary Care
Shawn Hersevoort, MD

9:00 a.m.  Restoring Physician Wellness and Vitality
Shawn Hersevoort, MD

10:00 a.m.  Break

10:30 a.m.  The ART of Evidence-Based Medicine
Meryl Luallin

12:30 p.m.  Adjourn
EDUCATIONAL OBJECTIVES

- List the diagnostic criteria for atopic dermatitis and other inflammatory skin conditions and prescribe appropriate therapies for treatment and management.
- Respond appropriately and effectively in order to manage an in-flight medical emergency and know the medical-legal implications.
- Apply the role of elevated triglyceride levels in assessing and diagnosing dyslipidemia, and prescribe new therapeutic approaches to manage TG-based dyslipidemia.
- Adapt to competing life demands in order to establish effective and healthy clinical settings for quality patient care and prevention of medical errors.
- Recognize personality disorders in patients in order to develop and apply effective approaches for treatment and management of their illnesses.
- Differentiate between Asthma and COPD for effective treatment while managing possible comorbidities.
- Recognize, classify and diagnose various movement disorders, including Parkinson’s Disease, with cost-effective work-ups and prescribe appropriate treatment and management options.
- Order cost-effective work-ups for differential and early diagnosis of dementia; provide recommendations for patient caretakers and know when to refer.
- Utilize effective evaluation tools and tests for recognizing and treating musculoskeletal sports injuries, including the knees, shoulders and hips.
- List the variables in the evaluation, assessment and management of sports concussions including injuries, including the knees, shoulders and hips.
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- Apply evidence-based service techniques to achieve greater patient satisfaction, compliance and outcomes.

ACCREDITATION AND CREDIT DESIGNATION

Accreditation Statement: The Fresno-Madera Medical Society (FMMS) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians.

Credit Designation Statement: FMMS designates this live activity for a maximum of 16 hours of AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This live activity, 65th Annual Yosemite Postgraduate Institute, with a beginning date of March 18, 2016, has been reviewed and is acceptable for up to 16.00 Prescribed credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

FACULTY

A.M. Aminian, MD, FAAAAI
Medical Director, The Allergy Institute, Fresno, CA
Assistant Clinical Professor, UCSF-Fresno

Shawn Harevoort, MD, MPH
Director of Integrated Mental Health & Primary Care
Psychiatry Education Program UCSF-Fresno

Meryl D. Laulinn
Healthcare Marketing Consultant, Sullivan-laullin Group
San Diego, CA

John R. Nelson, MD, FACC, FNLA, FASNC
Director, California Cardiovascular Institute, Fresno, CA
Assistant Clinical Professor, Volunteer UCSF-Fresno

Carla Seuter, MD
Sports Medicine Specialist
Orthopaedic Institute at Mission Bay
Assistant Professor of Medicine & Orthopedics - UCSF

Gregory Simpson, MD
Clinical Professor, UCSF

Susanne J. Spano, MD, FACEP
Director, Wilderness Medical Education
Assistant Clinical Professor, Emergency Medicine UCSF-Fresno
## OPTIONAL WORKSHOPS

$50 REGISTRATION FEE to attend one or to attend both of these workshops:

**Friday, March 18, 10 a.m. – 12 p.m.**
- **Wilderness Survival Strategies for Yosemite and Beyond** - Susan Spano, MD

**Saturday, March 19, 1:30 p.m. – 3:30 p.m.**
- **Dermatology Case Studies** - Gregory Simpson, MD

## SPECIAL EVENTS

### FINE PRINT VIEWING:

- **Friday, March 18 • 6:30 p.m. - 8 p.m.**
  - The Ansel Adams Gallery will open its doors to conference attendees for an exclusive exhibit.
  - Browse amongst the works of Ansel Adams and other fine art photographers.

### CAMERA WALK:

- **Saturday, March 19 • 2 - 3:30 p.m.**
  - A photography walk by Ansel Adams Gallery staff will be available exclusively for conference attendees. Class size is limited, and reservations are required.

### BARBEQUE DINNER:

- **Saturday, March 19 • 6 • 7:30 p.m. • Yosemite Lodge**
  - Socialize with old and new friends while enjoying a BBQ dinner with all the trimmings.
  - Dinner is $45 for adults and $20 for children 5-12 years old. Reservations and admission tickets are required.

### PRESENTATION: Ansel Adams: A Son’s Perspective:

- **Saturday, March 19 • 7:30 p.m.**
  - Yosemite Lodge. No charge to attend.
  - An exclusive presentation for conference attendees and guests will be given by Michael Adams, MD, son of Ansel Adams on Ansel’s life with an emphasis on early activities in Yosemite.

## YOSEMITE NATIONAL PARK ACTIVITIES

Yosemite is full of opportunities. Explore the grandeur of Yosemite at your own pace by hiking, biking or riding the free bus shuttles. The many species of birds, animals, plants and trees await visitors, as well as the park’s natural wonders - dazzling waterfalls that run full in the Springtime and the massive monuments, Half Dome and El Capitan. Yosemite has a variety of sites to visit.

## HOTEL RESERVATIONS

You must be registered with the PGI Conference before you can make hotel reservations. After your registration is processed, you will receive a confirmation with instructions on how to book hotel reservations by mail, fax or online. A limited number of rooms for conference attendees have been reserved and will be held until February 15. Please make your reservations as soon as you receive your confirmation.

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<thead>
<tr>
<th></th>
<th>Ahwahnee Hotel</th>
<th>Yosemite Lodge</th>
<th>Curry Village</th>
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<tbody>
<tr>
<td>Single occupancy</td>
<td>$454.00</td>
<td>$228.00</td>
<td>$155.00</td>
</tr>
<tr>
<td>Double occupancy</td>
<td>$454.00</td>
<td>$228.00</td>
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<tr>
<td>Each additional adult (13+)</td>
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<td>Each additional child (3-12)</td>
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**The above rates are subject to change and do not include the current hotel tax of 11%**

Yosemite National Park Entrance Fee $25.00 per car

## WEATHER AND ROAD CONDITIONS

Snow storms may result in unexpected road closures at this time of year. For a current weather update, contact the park’s information line at (209) 372-0209. Snow tire chains are encouraged to be carried in all vehicles.

## FURTHER INFORMATION:

www.yosemitenationalpark.com or nbutler@fiums.org
As the first contact by a patient, the primary care physician's practice incorporates management of a variety of acute and chronic illnesses and complex, multi-system diseases, as well as preventive care. This conference, designed by primary care physicians for primary care physicians, offers a variety of sessions that will enhance the primary care provider's ability to offer high-quality patient care and prevention of medical errors.

**CONFERENCE TUITION:**
- $425 - Fresno-Madera Medical Society Physicians
- $475 - Physicians
- $500 - Allied Health Professional (RN, NP, PA)
- $100 - Medical students, interns or residents in training (Must show proof)

**WORKSHOPS:**
- $50 to attend one or both:
  - Wilderness Survival Strategies
  - Dermatology Case Studies

**SPECIAL EVENTS:**
- Yosemite Barbeque Buffet
  - Adult(s) at $45 each $________
  - Child(ren) (5-12) at $20 each $________

**TOTAL REGISTRATION FEES ENCLOSED:** $________

**Overview:**
- This live activity, 65th Annual Yosemite Postgraduate Institute, with a beginning date of March 18, 2016, is designed to provide continuing medical education for physicians.
- Physicians should claim only the credit commensurate with the extent of their participation in the activity.
- The Fresno-Madera Medical Society (FMMS) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
- The FMMS is also accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education.
- Approval for credit is pending.
- The ACCME is an institution accredited by the ACCME to accredit continuing medical education activities for physicians.
- This activity offers 20.0 MOC Part II self-assessment credit.

**RESERVATION FORM**

Please detach and return this form with your registration.

**PAYMENT:**
Please make checks payable to the Fresno-Madera Medical Society or charge to VISA or MasterCard by completing the information below:

- □ VISA □ MasterCard

**CANCELLATIONS:**
A $75 fee will be charged for cancellations received on or before March 10, 2016. REFUNDS WILL NOT BE GIVEN FOR CANCELLATIONS AFTER MARCH 15, 2016 OR FOR NO-SHOWS.

**BARBEQUE DINNER**

Socialize with old and new friends while enjoying a BBQ dinner with all the trimmings.

**FINE PRINT VIEWING**

Dermatology Case Studies - Gregory Simpson, MD

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**TOTAL REGISTRATION FEES ENCLOSED:** $________

**Camera Walk ______ People attending**

**Print Viewing ______ People attending**

**Registration Information:**

Address: ____________________________________________ State: ____________ ZIP: ________

Phone: ___________________ Fax: __________________ Specialty: ____________

E-mail for confirmation:________________________________________________________

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Please mail or fax to:
FRESNO-MADERA MEDICAL SOCIETY
1040 E. Herndon, Suite 101 • Fresno, CA 93720
(559) 224-4224, ext. 114 • FAX (559) 224-0276