

Fresno Madera Medical Society

66th Annual Yosemite Postgraduate Institute

March 24-26, 2017



FRIDAY

MARCH 24, 2017

REGISTRATION

Yosemite Lodge - Mountain Broiler Restaurant

WORKSHOP

10 a.m. - noon

Physician Wellness and the Role of Meditation and Stress Relief Activities - Lori Weichenthal, MD

PROGRAM

1:00 p.m.

Welcome

1:15 p.m.

Medicare, MACRA & More
Cheryl Bradley

3:15 p.m.

Break

3:30 p.m.

Technology you can use in Medicine. How can Apps and Smart Phones help in Every Day Practice?
Judi Binderman, MD

4:30 p.m.

Management of Pediatric Emergencies in the Primary Care Office
Robert Kezirian, MD

5:30 p.m.

Adjourn

SATURDAY

MARCH 25, 2017

7:00 a.m.

Continental Breakfast & Exhibits

PROGRAM

8:00 a.m.

Infectious Disease: Travel Related Cases
Naiel Nassar, MD

9:00 a.m.

Challenging Infectious Disease Cases seen in the Primary Care Office
Naiel Nassar, MD

10:00 a.m.

Break

10:30 a.m.

Strategies to Manage Frequent Exacerbations of Severe Obstructive Lung Disease (Asthma/COPD): 2017 Update
Vipul Jain, MD

11:30 a.m.

Smoking Related Lung Disease and Tobacco Cessation
Vipul Jain, MD

12:00 pm

Diagnostic Testing in Pulmonary Diseases - Vipul Jain, MD

12:30 p.m.

Adjourn

WORKSHOP

1:30 - 3:30 p.m.

Cardiology Update 2017
Mohan N. Viswanathan, MD

SUNDAY

MARCH 26, 2017

7:00 a.m.

Continental Breakfast & Exhibits

PROGRAM

8:00 a.m.

Female Urological Problems: Overactive Bladder
Jamie DiPietro, DO

9:00 a.m.

Men's Urological Issues: What's New
Jamie DiPietro, DO

10:00 a.m.

Break

10:30 a.m.

How to Manage Neurological Pain without Surgery: Everything you want to know about Peripheral Nerve Problems
Michael Kliot, MD

11:30 a.m.

Identifying Neurosurgical Emergencies and when to Refer
Michael Kliot, MD

12:30 p.m.

Adjourn

OPTIONAL WORKSHOPS

\$50 REGISTRATION FEE to attend one or to attend both of these workshops:

Friday, March 24, 10 a.m. – 12 p.m.

Physician Wellness: The Role of Meditation and Stress Relief Activities for Physicians - Lori Weichenthal, MD

Saturday, March 25, 1:30 p.m. – 3:30 p.m.

Cardiology Update 2017 - Mohan N. Viswanathan, MD

SPECIAL EVENTS

ANSEL ADAMS - FINE PRINT VIEWING: Friday, March 24 • 6:30 p.m. - 8 p.m.

The Ansel Adams Gallery will open its doors to conference attendees for a private exhibit. Browse amongst the works of Ansel Adams and other fine art photographers while enjoying wine and hors d'oeuvres. This event is FREE and family friendly.

NIGHT PROWL Friday, March 24 • 8 p.m. - 9 p.m.

Explore Yosemite under the night sky on this guided nocturnal adventure. During this family night hike, you will learn about animals, such as bats, owls, or bears, and those animals' adaptations for living at night. Night is a great time to explore Yosemite. The walk will be easy, flat, and one mile or less. **Class size is limited**, and reservations are required, cost for this event is \$10 for adults and \$10 for kids 10 & up.



CAMERA WALK: Saturday, March 25 • 2 - 3:30 p.m.

A photography walk by Ansel Adams Gallery staff will be available exclusively for conference attendees. **Class size is limited**, and reservations are required.

RAY CHANCE ILLUSIONIST & DESSERT BAR: Saturday, March 25 • 7:30 p.m.

Perfect for the entire family! Socialize with old and new friends while enjoying Illusionist & Street Magician Ray Chance. Ray has established himself as one of the country's top street magicians and entertainer.

This event is family friendly, cost for entertainment and all you can eat Dessert Bar is \$45 for adults and \$20 for children 5-12 years old. Reservations and admission tickets are required.



HOTEL RESERVATIONS

You must be registered with the PGI Conference before you can make hotel reservations. After your registration is processed, you will receive confirmation with instructions on how to book your hotel reservations. A limited number of rooms for conference attendees have been reserved and will be held until February 21. Please make your reservations as soon as you receive your confirmation.

	Majestic Hotel	Yosemite Lodge	Half Dome Village
Single occupancy	\$454.00	\$228.00	\$155.00
Double occupancy	\$454.00	\$228.00	\$155.00
Each additional adult (13+)	\$21.00	\$13.00	\$13.75

The above rates are subject to change and do not include the current hotel tax of 11%.

Yosemite National Park Entrance Fee \$25.00 per car

YOSEMITE NATIONAL PARK INFORMATION

Weather and road conditions - Snow storms may result in unexpected road closures during this time of year. For a current weather update, contact the park's information line at (209) 372-0209. Snow tire chains are encouraged to be carried in all vehicles.

Yosemite is full of opportunities. Explore the grandeur of Yosemite at your own pace by hiking, biking or riding the free bus shuttles. The many species of birds, animals, plants and trees await visitors, as well as the park's natural wonders - dazzling waterfalls that run full in the Springtime and the massive monuments, Half Dome and El Capitan. Visit www.yosemitepark.com for more info.

CONFERENCE OVERVIEW

As the first contact by a patient, the primary care physician's practice incorporates management of a variety of acute and chronic illnesses and complex, multi-system diseases, as well as preventive care. This conference, designed by primary care physicians for primary care physicians, will educate and enhance physician knowledge, competence and performance in a broad range of therapeutic areas commonly encountered in the primary care practice. Participants will be given opportunities for interaction with course faculty, who have been selected by the conference planning committee for their expertise, knowledge and clinical acumen.

EDUCATIONAL OBJECTIVES

- Practice techniques on to manage challenging life demands and how to establish a healthy balance in life.
- Relate how new technology can help in everyday practice, and apply techniques learned in patient care.
- Recognize how to manage peripheral pains in primary care office before referring for surgical intervention.
- Identify symptoms in patients and determine when a Neurosurgical referral is necessary.
- Recognize pediatric emergencies and manage them in the primary care office.
- Initiate the appropriate preventive strategies for a wide variety of outpatient infectious diseases.
- Recognize current trends in travel related diseases to prevent, diagnosis and manage patients.
- Achieve knowledge to manage severe obstructive lung diseases.
- Effectively counsel and manage patients with new strategies on smoking cessation.
- Utilize effective evaluation tools and tests for recognizing and treating common lung diseases.
- Identify the new changes to MACRA and other Medicare rules and regulations and adapt these changes to your practice.
- Diagnose and management of common female urological problems including overactive bladder.
- Updated information on diagnosis and management the most common male urological disorders.
- Identify best uses of ECG and Echo in primary care office.
- Learn how to diagnose and manage arrhythmias in everyday primary care practice.

ACCREDITATION AND CREDIT DESIGNATION

Accreditation Statement: The Fresno Madera Medical Society (FMMS) is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians.

Credit Designation Statement: FMMS designates this live activity for a maximum of 16 hours of AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

FACULTY

Judi Binderman, MD

Chief Medical Information Officer
Community Medical Centers

Cheryl Bradley

Associate Director
CMA Center for Economic Services

Jamie DiPietro, DO

Urology
Urology Associates of Central California

Vipul Jain, MD

Associate Clinical Professor, UCSF
Chronic Lung Disease Program Director
Community Regional Medical Center

Robert Kezirian, MD

Pediatric Emergency Medicine
Valley Children's Healthcare

Michael Kliot, MD

Clinical Professor, Neurosurgery
Clinical Professor & Director of Peripheral
Nerve Center
Stanford University School of Medicine

Naiel Nassar, MD

Associate Professor of Clinical Medicine, UCSF
Infectious Diseases Program Director
Community Regional Medical Center

Mohan N. Viswanathan, MD

Clinical Associate Professor of Medicine
Director, Cardiac Electrophysiology Laboratory
Stanford University School of Medicine

Lori Weichenthal, MD

Emergency Medicine, UCSF Fresno
Clinical Professor, UCSF

RESERVATION FORM

CONFERENCE TUITION:

- \$475 - Fresno-Madera Medical Society Physicians
 \$525 - Physicians
 \$425 - Allied Health Professional (RN, NP, PA)
 \$125 - Medical students, interns or residents in training \$ _____

WORKSHOPS:

\$50 to attend one or both:

- Cardiology Update 2017
 Physician Wellness: The Role of Meditation and Stress Relief Activities for Physicians \$ _____

SPECIAL EVENTS:

Ray Chance Illusionist & Dessert Bar

_____ Adults at \$45 each \$ _____
_____ Children 5-12 at \$20 each \$ _____

Night Prowl

_____ Adult(s) at \$10 each \$ _____
_____ Child(ren) at \$10 each \$ _____

TOTAL FEES ENCLOSED:

\$ _____

Camera Walk _____ People attending

Print Viewing _____ People attending

Name: _____ Degree: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Specialty _____

E-mail for confirmation: _____

PAYMENT:

Please make checks payable to the FMMS or charge by completing the information below:

VISA MasterCard AMEX

Card # _____ / _____ / _____ CCV: _____

Expiration date _____ Billing Zip Code _____ Total \$ _____

Name on Card: _____

Signature: _____

CANCELLATIONS:

A \$75 fee will be charged for cancellations received on or before March 10, 2017. REFUNDS WILL NOT BE GIVEN FOR CANCELLATIONS AFTER MARCH 15, 2017 OR FOR NO-SHOWS.

Please mail or fax to:
FRESNO MADERA MEDICAL SOCIETY
1040 E. Herndon, Suite 101 • Fresno, CA 93720
(559) 224-4224, ext. 118 • FAX (559) 224-0276